

Graphic Designer Intern

Full time - 12/18 months - Manhattan, NYC



Description of the company

An e-commerce startup based in New York City since 4 years is hiring a Graphic Designer to collaborate with their Marketing team.

Missions

- You will report to the General Managers of the company in their NY office located in Midtown, Manhattan
- In charge of graphic design activities of its sister-companies and will potentially help some of the younger incubated companies with any graphic design needs.
- Lead and develop the creative team to produce best-in-class creative, visual and merchandising via differentiated concepts that deliver a competitive advantage
- Assist VM team on both digital and print projects
- Develop high-quality, high-impact creative assets that includes, but is not limited to UX
- Contents, newsletters, products labels, catalogs,
- Photo retouching and editing, tags, signage, printing materials, brand and product logos.
- Manage the corporate innovation efforts
- Create compelling digital content for social media, online advertising, advertorials
- Conceptualize and execute product and lifestyle photoshoots
- Ensure deadlines are met according to established lead-times



Skills

- Excellent knowledge of graphic tools: Good knowledge of Adobe Photoshop and Illustrator (Flash / After Effects is a plus)
- Photo retouching & editing for e-commerce products images
- Work within design guidelines
- Use and modify existing templates for banners, products images
- Ability to learn quickly
- Support the creation of digital ads, e-mail campaigns
- Knowledge in advertising products is considered an advantage
- Team player with excellent communication skills and Good knowledge of English. French is a plus.
- Previous relevant experience: Attach Portfolio / Work samples mandatory