

Digital Marketing Intern



Full-time, 12 months - \$2000/months - Miami, FL

Description of the company

A Global leader in the technology market is looking for a Digital marketing intern to join their team.

Missions

- Work with Digital Marketing Manager to refine social media strategy and best practices
- Assist in managing social media channels and editorial calendar to ensure content is timely, relevant, and engaging
- Prepare weekly updates and reports to track growth and success rates of campaigns
- Keep up to date and informed on new social media trends and adapt according
- Identify leaders and influencers (internal/external) and engage them in brand activities
- Assist with website copywriting, proofing, and updating as needed

Skills

- Pursuing a Bachelors Degree in Business/Marketing preferred
- Interest in ad tech and digital media
- Detail oriented and organizational abilities
- Highly motivated, proactive, and willing to take on new challenges