

# Marketing & Event Manager Intern



Full-time, 6/12 months – \$1500/months – Los Angeles, CA

## Description of the company

An art soccer facility in Los Angeles is looking for a Bilingual Marketing & Event Manager to join their team.

## Missions

- Marketing: Assist with planning, coordination, and execution of the annual marketing campaigns
- Assist with the development and implementation of internal and external communications: emailing creation, design, data base development
- Community management: Assists with creating and updating social media content for our different platforms (Facebook, YouTube, Instagram)
- Website edition and creation of content (news, article, gallery photos etc.)
- Assist in organization, coordination, and administration of international events
- Benchmarking to identify the new trends in soccer market

## Skills

- Pursuing a Bachelors Degree in Business/Marketing preferred
- Sports fan / enthusiast
- Effective writing and communication skills in English and Spanish
- Interest in sports marketing and sports business
- Excellent time management
- Proficiency in Microsoft Office Suite (Word, Excel, Powerpoint etc.)