

Marketing Assistant Intern



Full-time, 12/18 months – Miami, Florida

Description of the company

A women's fashion apparel clothing company is looking for a Marketing Assistant to join their team.

Missions

- Create signage, newsletters, email campaigns, and online promotions
- Provide support to social media efforts to strengthen customer relationships and attract new customers
- Collaborate on team presentations for management and clients.
- Assist in customer service activities and list management
- Community management: Assists with creating and updating social media content for our different platforms (Facebook, YouTube, Instagram)
- Website edition and creation of content (news, article, gallery photos etc.)

Skills

- Pursuing a Bachelors Degree in Business/Marketing preferred
- Fashion interest
- Effective writing and communication skills in English
- Excellent time management
- Proficiency in Microsoft Office Suite (Word, Excel, Powerpoint etc.)