

Marketing Intern - Beauty Industry



Full-time, 12 months minimum- \$1000/months - NYC

Close to USA

Description of the company

An exclusive fast-growing beauty company is looking for a Marketing Intern in order to help managing European premium beauty brands in the U.S. market.

Missions

- Coordinate & Execute brands marketing plans.
- Improve brands web presence among online retailers and support sell through through Digital marketing actions.
- B2B (retailers) / B2C (consumers, influencers) events planning and execution.
- Edit products pictures & databases for marketing needs.
- Run promotional newsletters campaigns and improve conversion.
- Manage and improve the company brand identity (website, instagram).
- Assist in identifying new retail opportunities.
- Support the sales force into improving the merchandising in-store.
- Trade shows planning & supports - Markets visits (Los Angeles, Chicago...).

Skills

Fluent English & French.

Passion for beauty, skincare. Strong interest in marketing and basic knowledge of marketing strategies. Organizational skills and attention to detail.

Ability to multi-task and deliver results.

Ready to travel and be flexible.

Quickly adapt to evolving business needs. .

Capability to retouch images a plus)