

Digital Marketing Intern



Full-time, 6/12 months – Sunrise, FL

Description of the company

One of the largest and most successful health care provider is looking for a Digital Marketing intern to join their team.

Missions

- Marketing & Communications Fundamentals – possess a mastery-level understanding of marketing and communications basics, with ability to recognize and implement an integrated approach to drive business goals
- Ability to work with a variety of content types, including but not limited to social media activities, managing newsletters, supporting internal communications campaigns or byline articles
- Content development, optimization and marketing – exercise judgement around content and edits when creating/updating decks, drafting collateral materials,

Skills

- The ability and desire to sell
- Excellent communication skills
- Strong commercial awareness
- A confident and determined approach
- A high degree of self-motivation and drive
- The ability to work both independently and as part of a team
- The capacity to flourish in a competitive environment
- Fluency in English is mandatory