

## Public Relations Intern



Full time – 6/12 months – New York

### Description of the company

A NYC based startup beauty brand is looking for a 18 months intern to join their team.

### Missions

- Assisting with social media content and email newsletters
- Actively engaging with customers on social media
- Maintaining and growing a robust influencer database
- Working with social media influencers and campaign development
- Updating press lists and fielding inbound inquiries
- Organizing giftings/mailings
- Assisting with photoshoots and influencer events

### Skills

- Passion for design, fashion/beauty, the internet, and social media
- Excellent written and oral communication skills
- Eager to learn, have a positive attitude, are receptive to feedback