

Communication & Marketing Intern

Close to USA



Full-time, 12/18 months – \$2000/months – New York City

Description of the company

A NYC startup specialized in corporate real estate is looking for a Communication & Marketing Intern to join their small team

Missions

- Assist in the organization of events and their execution
 - Become a support for the organization of events, in connection with the marketing action plans of our agencies and management.
 - Propose studies related to the actions of Marketing Client
 - In connection with the development pole you will have missions to accompany the commercial actions through the various necessary supports.
 - Realization of stationery stands and goodies (business card, invitation card, commercial brochure ...)
 - Set up and follow up on customer satisfaction surveys
 - Animate our accounts: Facebook, Instagram, LinkedIn see Youtube
 - Evaluate the effectiveness and performance of your actions via KPIs: track these posts
 - In connection with the development department you will be required to carry out advertising campaigns on Facebook Ads
 - Contribute to promote our employer brand in connection with the HR team.
- As a referent (e) social networks

Skills

- Master in Event/Communication/ Marketing preferred
- Effective writing and communication skills in English
- Proficiency in Microsoft Office Suite (Word, Excel, Powerpoint etc.)
- Sensitivity to changes in society and new forms of communication