

Hospitality Marketing Intern



Full time - 12 months - Miami, FL

Description of the company

A Boutique Hotel located in Miami is looking for a Marketing intern to join their team for 12 months.

Missions

- Works closely with the Director of Sales to set social media strategy and guide content creation.
- Writes copies for social media messaging and assist with other internal/external communications.
- Curates and captures content for social media and other promotional purposes.
- Helps facilitate site tours
- Works closely with Event Coordinator to finalize Banquet Event Orders.

Skills

- Experience in the Hospitality field
- Enjoys thinking outside the box- we want originality, not traditional or ordinary.
- You'll be working very closely with the marketing, sales, and operations team.

Must have a Bachelors degree (or working towards) and be well-versed in social media marketing.