

Sales/Marketing/PR Intern

Close to USA



12/18 months – \$150/week + Bonus – New York City

Description of the company

A NYC Authentic French desserts & toppings Foodtruck is looking for a Sales/Marketing/Administrative intern to join their team for 12/18 months

Missions

- Assist in the organization of events and their execution
- Become a support for the organization of events, in connection with the marketing action plans of our food-truck
- Managed stocks and orders
- Performed restock and replenish
- Handled sales service
- Waffles trucks preparation and event's set up
- Waffle's cook and seller
- Storage organisation
- Waffle truck driver
- Creation of a database in order to meet potential customers and suppliers
- Establishment of e-marketing and communication campaigns (market study, definition of targets and implementation of campaigns)
- Prospection of "Come" in the marriage sector and meeting with specialized magazines for an advertising campaign

Skills

- Master in Business/Event/Communication/ Marketing preferred
- Effective writing and communication skills in English
- Proficiency in Microsoft Office Suite (Word, Excel, Powerpoint etc.)
- Sensitivity to changes in society and new forms of communication