

Digital Marketing Intern

Full-time, 12/18 months - Napa, California

Close to USA



Description of the company

A Digital Marketing Agency specialize in marketing for the wine industry is looking for a Digital Marketing Intern to join their team in Napa, California

Missions

- Generate, organize, and manage written, image-based, and other editorial content.
- Monitor existing online conversations, as well as moderating approved content to initiate new online conversations
- Encourage fan engagement by reaching out to key influencers within the digital space
- Contribute to a team that rapidly develops and implements new marketing strategies that are deadline oriented
- Ensure brands are well-represented on all social media platforms, as well as in the extended digital space by providing excellent online customer service
- Create social media advertising campaigns with specific targeting of audiences
- Build relevant prospecting lists by networking and growing referrals
- Network using social media and attend hospitality and concierge events